

Irish Interdisciplinary Journal of Science & Research (IIJSR) Volume 7, Issue 4, Pages 32-37, October-December 2023

Evaluation of Blockchain Based Solutions to Improve Indian Agriculture

J. Ramapraba^{1*}, Dr. T. Ananth kumar² & Dr. P. Kanimozhi³

 $^{1-3}$ Department of Computer Science and Engineering, IFET College of Engineering, Villupuram, Tamilnadu, India. Corresponding Author (J. Ramapraba) Email: ramapraba1062003 @gmail.com*



DOI: https://doi.org/10.46759/IIJSR.2023.7405

Copyright © 2023 J. Ramapraba et al. This is an open access article distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original author and source are credited.

Article Received: 15 August 2023

Article Accepted: 27 October 2023

Article Published: 07 November 2023

ABSTRACT

Indian agriculture, a critical pillar of the nation's economy, faces multifaceted challenges, including fragmented land holdings, lack of transparency, information asymmetry, and complex supply chains. This abstract delves into the potential of blockchain technology as a catalyst for comprehensive improvements in the Indian agricultural landscape, offering innovative solutions to these longstanding issues. Blockchain technology, with its decentralized, immutable ledger, holds promise in introducing transparency, traceability, and trust throughout the entire agricultural ecosystem. Blockchain's smart contracts can streamline the crop insurance process, automating claims and ensuring quicker and more accurate payouts to affected farmers. The successful implementation of blockchain technology in Indian agriculture holds the potential to revamp the sector, making it more efficient, transparent, and economically rewarding for all stakeholders. However, the realization of this potential depends on addressing infrastructure challenges, promoting digital literacy among key actors, and fostering cooperation between the government, private sector, and farmers. The comprehensive integration of blockchain solutions is poised to be a transformative step in building a more resilient and sustainable Indian agricultural system.

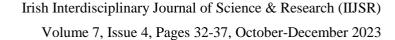
Keywords: Supply chain; Blockchain technology; Transparency; Smart contract.

1. Introduction

The Indian agricultural sector, widely recognized as the fundamental pillar of the country's economy, confronts numerous obstacles that impede its progress and long-term viability. The agricultural industry faces challenges such as disorganized land records, ineffective distribution networks, limited financial services for small-scale farmers, and the requirement for enhanced transparency across the agricultural ecosystem [1]. Blockchain technology has recently emerged as a promising solution to tackle these persistent issues and to stimulate a transformative change in the Indian agriculture sector.

Indian agriculture is distinguished by the presence of small and fragmented land holdings, with a significant proportion of the farming population possessing less than two hectares of land [2]. The fragmentation of land ownership poses challenges for farmers in capitalizing on economies of scale and impedes their capacity to embrace contemporary agricultural methods. Moreover, land records and ownership can be tainted by inaccuracies and disputes, resulting in complex and uncertain land transactions. Small-scale farmers face difficulties in obtaining credit and financial services due to their inability to provide collateral and lack of formal credit history, which are prerequisites set by conventional financial institutions [3].

Consequently, their capacity to invest in agricultural activities, acquire contemporary machinery, or withstand economic setbacks is constrained, thereby perpetuating the cycle of destitution in rural regions. The agricultural supply chain in India is complex, involving numerous intermediaries in the process of transporting produce from the farm to the consumer [4]. These intermediaries frequently lead to substantial value loss for the farmer, who only receives a small portion of the ultimate retail price. Furthermore, the absence of transparency in the supply chain can result in problems such as contamination, deception, and the distribution of inferior or hazardous goods to





consumers [5]. Data is a potent asset in the field of agriculture, exerting influence on decisions pertaining to crop choice, sowing, reaping, and commercialization. Nevertheless, small-scale farmers frequently encounter a dearth of essential information, including weather forecasts, market prices, and optimal agricultural techniques. The distribution of such information continues to pose a challenge, placing farmers at a disadvantage. Blockchain technology provides a novel solution for tackling these difficulties [6]. The fundamental characteristics of this system, such as decentralization and immutability, establish a reliable and open platform for documenting and validating transactions. Blockchain exhibits potential in various crucial domains of Indian agriculture.

Blockchain technology has the potential to facilitate the conversion of land records into digital format, guaranteeing the safety and precision of land ownership information [7]. Implementing this can greatly diminish land conflicts, optimize land transactions, and enhance the land tenure security of small-scale farmers. The utilization of record and verification processes can be harnessed to establish transparency and traceability within the agricultural supply chain. Every stage in the procedure, encompassing manufacturing, conveyance, distribution, and retail, can be meticulously documented, thereby offering consumers a guarantee regarding the origin and caliber of agricultural products [8]. It facilitates the creation of digital credit records for farmers, simplifying their access to loans and financial services. Smart contracts have the capability to automate the lending and repayment procedures, thereby minimizing the requirement for intermediaries and the accompanying expenses. Blockchain-enabled marketplaces facilitate direct connections between farmers and buyers, minimizing the reliance on intermediaries and guaranteeing equitable compensation for farmers' agricultural products. Smart contracts enable the execution of secure and automated transactions.

Blockchain-based smart contracts have the capability to automate every step of the crop insurance process, including policy issuance and claims settlement [9]. This mitigates fraudulent activities and guarantees expedited and precise disbursements to farmers impacted by unfavorable climatic conditions or other hazards. Blockchain technology facilitates the secure exchange of data between farmers and other participants, fostering a collaborative environment where vital information, such as weather predictions, crop production, and optimal farming methods, can be easily shared. Implementing blockchain technology for supply chain management in Indian agriculture can have a significant and far-reaching effect. Blockchain technology can enhance farmers' empowerment and augment their income by facilitating improved information access and diminishing the impact of intermediaries. Improved traceability and quality assurance measures can enhance consumer confidence in Indian agricultural products, both within the country and abroad [10].

Enhanced visibility and live tracking can minimize food wastage by guaranteeing that produce reaches the market in its best possible state. Blockchain technology can enhance sustainable agricultural practices by monitoring resource utilization and ensuring compliance with environmentally friendly protocols. The incorporation of blockchain technology in Indian agriculture during this period of digital transformation has the capacity to overhaul the complete supply chain, by tackling persistent difficulties and providing advantages to all parties involved. This paper examines the potential of blockchain technology to revolutionize the agricultural sector in India and provides a roadmap for implementing this transformative change.



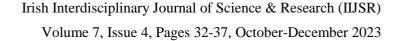
2. Literature Survey

It is crucial to have the ability to trace the source of agricultural products throughout the entire supply chain in order to guarantee food safety, identify possible food risks, facilitate smooth information sharing among all parties involved, and ultimately gain the trust of customers. In recent years, the advancement of tracking systems has heavily relied on the utilization of blockchain technology, which is a decentralized and unchangeable record-keeping system [11]. The focus has primarily been on information retrieval and system adaptability, with little attention given to integrating user identification strategies into blockchain monitoring systems. The system now utilizes a new consensus method known as Proof of Transaction, which was recently implemented. Its goal is to improve scalability by cutting down on the resources that are devoted to computation and communication, which will ultimately result in less time and money being spent [12].

The application of blockchain technology in agriculture has the potential to solve a number of problems, including agri-product fraud, difficulties in traceability, price manipulation, and a decrease in consumer trust [13]. This technology has the potential to greatly benefit the agricultural industry. This work aims to elucidate the potential advantages of integrating the blockchain system into the agriculture sector by examining pertinent research and case studies involving blockchain businesses. According to the research, blockchain technology has the potential to enhance the future reliability, effectiveness, sustainability, and safety of the agri-food system [14]. The agricultural sector is increasingly recognizing the potential of blockchain technology. However, there are several challenges that need to be overcome, such as high implementation costs, privacy concerns, security risks, scalability limitations, performance optimization, and the technology's nascent stage of development. Nevertheless, technology possesses the capability to revolutionize the agriculture sector by providing a means to overcome these obstacles and facilitate substantial progress.

The industrialization of manufacturing and distribution has led to heightened scrutiny regarding quality, safety, and validation in various aspects of the food and agricultural industry supply chains [15]. An urgent and reliable traceability solution is required due to the increasing awareness of food contamination risks. This solution can serve as an essential element of quality control to guarantee the quality of agricultural products throughout the entire supply chain. Blockchain is an innovative technology that provides a novel approach for agriculture and food supply networks to monitor and trace products [16]. Assessing crucial factors such as the origin of the country, different stages of crop development, compliance with quality standards, and monitoring of yield can be difficult in modern agricultural supply chains that involve multiple parties.

The geography of contemporary agricultural supply chains has experienced substantial changes, transitioning from locally centered, autonomous enterprises to a globally interconnected network involving numerous stakeholders. The complex network of interconnections has a substantial influence on various stages of the food supply chain, encompassing cultivation, processing, and distribution [17]. The occurrence of fraudulent activities within these business networks gives rise to concerns regarding the erosion of consumer confidence, financial setbacks, and a depreciation in the reputation of the company, highlighting a pervasive lack of openness and clarity. Substantial modifications are necessary to the current supply-chain structure in order to tackle these problems and establish a





dependable trading ecosystem. An effective solution that is widely recognized involves integrating blockchain technology, which can enhance transparency in agri-food supply networks [18]. Blockchain technology and the Internet of Things (IoT) are being rapidly adopted by businesses in order to satisfy the demands of consumers for food production methods that are secure, sustainable, and friendly to the environment. The incorporation of blockchain technology into other technologies that are part of Industry 5.0, such as RFID, big data, Internet of Things, and NFC, has resulted in the development of novel methods that increase the adaptability of agri-food supply chains. It is imperative to carry out a comprehensive analysis of its limitations in order to guarantee the smooth incorporation, operation, and expansion of blockchain technology in agricultural supply chains. This can only be accomplished through careful consideration of its limitations.

The food industry is becoming increasingly globalized, which has led to an increase in the complexity of the problems that need to be solved in order to improve operational efficiency and address issues that arise within food supply chains. The implementation of blockchain, a form of decentralized ledger technology, into food supply chains has the potential to result in significant benefits being realized. It has the potential to yield savings in monetary resources as well as time through the optimization of transactions, enhancement of procedural efficiency, guarantee of security and transparency, and cultivation of participant trust. The purpose of this piece is to examine, from both a positive and negative perspective, the potential outcomes that could result from applying blockchain technology in the food industry. In order to accomplish this objective, this paper will provide an overview of the most prominent blockchain platforms that are currently being utilized in the food supply chain and discuss those platforms. In addition to that, a comprehensive analysis of the synthesis is carried out. The use of blockchain technology increases the transparency of transactions, which in turn boosts food quality and safety while simultaneously cutting down on instances of food fraud and loss. In addition to this, it provides unparalleled transparency across the entirety of the food supply chain, which in turn protects the integrity of the chain of custody.

2.1. Problem Statement

Indian agriculture, a vital part of the economy and a source of income for millions, faces many systemic issues that hinder its growth and efficiency. Despite its potential, the sector faces obstacles to productivity, profitability, and growth. Lack of agricultural supply chain transparency, accountability, and traceability is a major issue. This deficiency perpetuates fragmentation, information asymmetry, and poor quality control, causing farmers post-harvest losses and lower income.

The current supply chain has many intermediaries who take their cut of profits, leaving farmers struggling to make ends meet. Pricing, product traceability, and market access in transparency exacerbate this issue. Consumers are often unaware of the source and safety of agricultural products, eroding industry trust. Blockchain-based solution to transform Indian agriculture. This solution should improve transparency, traceability, and efficiency, reducing intermediary influence and empowering farmers and ensuring food safety. It should also promote sustainability and reduce food waste to maximize resource use and food security. Create a more efficient, transparent, and sustainable agricultural supply chain to benefit farmers, consumers, and the agricultural economy.



3. Conclusion

Blockchain technology has the potential to transform Indian agriculture. Blockchain's features solve transparency, inefficiency, fragmentation, and food safety issues. Blockchain provides farmers with real-time supply chain visibility from planting to distribution by increasing transparency and traceability. This transparency reduces information asymmetry and ensures farmers get fair prices. Reducing intermediaries can also help Indian farmers by distributing profits more evenly. Blockchain's precise product tracking revolutionizes quality assurance and food safety. This is crucial for meeting consumer demands and strengthening India's agricultural market position. Blockchain technology boosts consumer trust, driving domestic and export markets. Blockchain's real-time tracking reduced food waste, demonstrating India's agricultural potential for resource savings and sustainability. This waste reduction conserves resources and improves food security, a major issue. Blockchain technology in Indian agriculture could transform the supply chain. Transparency, traceability, and smart contract automation solve long-standing problems and empower farmers. Farmers can finally get their fair share of profits as intermediaries lose power, improving their livelihoods.

Declarations

Source of Funding

This study has not received any funds from any organization.

Conflict of Interest

The authors declare that they have no conflict of interest.

Consent for Publication

The authors declare that they consented to the publication of this study.

Authors' Contribution

All the authors took part in literature review, research, and manuscript writing equally.

References

- [1] Balkrishna, Acharya, Manisha Phour, Manisha Thapliyal & Vedpriya Arya (2021). Current status of Indian agriculture: Problems, challenges and solution. Biological Forum—An International Journal, 13(3): 361-374.
- [2] Birthal, Pratap Singh, Pramod Kumar Joshi, Devesh Roy & Amit Thorat (2013). Diversification in Indian agriculture toward high-value crops: The role of small farmers. Canadian Journal of Agricultural Economics/Revue canadienne d'agroeconomie, 61(1): 61-91.
- [3] Spio, Kojo (2006). The impact and accessibility of agricultural credit: A case study of small-scale farmers in the Northern Province of South Africa. PhD Diss., University of Pretoria.
- [4] Somashekhar, I.C., J.K. Raju & H. Patil (2014). Agriculture supply chain management: a scenario in India. Research Journal of Social Science and Management, 4(7): 89-99.



- [5] Hassija, Vikas, Vinay Chamola, Vatsal Gupta, Sarthak Jain & Nadra Guizani (2020). A survey on supply chain security: Application areas, security threats, and solution architectures. IEEE Internet of Things Journal, 8(8): 6222-6246.
- [6] Torky, Mohamed & Aboul Ella Hassanein (2020). Integrating blockchain and the internet of things in precision agriculture: Analysis, opportunities, and challenges. Computers and Electronics in Agriculture, 178: 105476.
- [7] Lemieux, Victoria L. (2017). Evaluating the use of blockchain in land transactions: An archival science perspective. European Property Law Journal, 6(3): 392-440.
- [8] Gandino, Filippo, Erwing Ricardo Sanchez, Bartolomeo Montrucchio & Maurizio Rebaudengo (2009). RFID Technology for Agri-food Traceability Management. Auto-Identification and Ubiquitous Computing Applications: RFID and Smart Technologies for Information Convergence.
- [9] Khan, Shafaq Naheed, Faiza Loukil, Chirine Ghedira-Guegan, Elhadj Benkhelifa & Anoud Bani-Hani (2021). Blockchain smart contracts: Applications, challenges, and future trends. Peer-to-peer Networking and Applications, 14: 2901-2925.
- [10] Pant, R.R., Gyan Prakash & Jamal A. Farooquie (2015). A framework for traceability and transparency in the dairy supply chain networks. Procedia-Social and Behavioral Sciences, 189: 385-394.
- [11] Berdik, David, Safa Otoum, Nikolas Schmidt, Dylan Porter & Yaser Jararweh (2021). A survey on blockchain for information systems management and security. Information Processing & Management, 58(1): 102397.
- [12] Xiao, Yang, Ning Zhang, Wenjing Lou & Y. Thomas Hou (2020). A survey of distributed consensus protocols for blockchain networks. IEEE Communications Surveys & Tutorials, 22(2): 1432-1465.
- [13] Joseph, A.J., Sani, N., Kumar, K.S., Kumar, T.A., & Nishanth, R. (2022). Towards a novel and efficient public key management for peer-peer security in wireless ad-hoc/sensor networks. In 2022 International Conference on Smart Technologies and Systems for Next Generation Computing, Pages 1-4.
- [14] Zhao, Guoqing, Shaofeng Liu, Carmen Lopez, Haiyan Lu, Sebastian Elgueta, Huilan Chen & Biljana Mileva Boshkoska (2019). Blockchain technology in agri-food value chain management: A synthesis of applications, challenges and future research directions. Computers in Industry, 109: 83-99.
- [15] Dabbene, Fabrizio, Paolo Gay & Cristina Tortia (2014). Traceability issues in food supply chain management: A review. Biosystems Engineering, 120: 65-80.
- [16] Guo, Jianli, Korhan Cengiz & Ravi Tomar (2021). An IOT and Blockchain approach for food traceability system in agriculture. Scalable Computing: Practice and Experience, 22(2): 127-137.
- [17] Surana, Amit, Soundar Kumara, Mark Greaves & Usha Nandini Raghavan (2005). Supply-chain networks: a complex adaptive systems perspective. International Journal of Production Research, 43(20): 4235-4265.
- [18] Kramer, Michael Paul, Linda Bitsch & Jon Hanf (2021). Blockchain and its impacts on agri-food supply chain network management. Sustainability, 13(4): 2168.